



**Wake Forest, NC** – Nissens, one of Europe's leading manufacturers of cooling solutions, has chosen Illumaware Corporation's Evokat online solution for to maintain their parts catalog data.

“We liked the idea that Illumaware could map our custom data to the AAIA ACES standard and then let us maintain the catalog from there. The idea that Evokat is available over the internet was appealing to us, since we are a global organization with headquarters in Denmark.” says Marco Ambrogio, US National Sales Manager for Nissens.

Illumaware's Evokat ACES solution allows customers to map their data from the bottom up. If an Evokat ACES customer knows the engine or transmission their part fits, they need only choose those details and the vehicle information will be populated for them. “Not having to research every vehicle that in which a particular engine or other component appeared cuts down our research time by months.” Ambrogio explains. “That translates into real cost saving at headquarters, and it ensures my product data gets to market at the same time as my product instead of lagging behind.”

Illumaware offers the Evokat, the first online auto parts mapping service, for an affordable monthly fee to suppliers and resellers in the Automotive Aftermarket. Illumaware ACESAdvantage takes auto part application data, in *any* format, and maps it to ACES and other industry standards.

For more information, contact Ralph Bowen at 800-880-4964, or visit [www.illumaware.com](http://www.illumaware.com).