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Wake Forest, NC – Diversified Shaft Solutions (DSS), a manufacturer of new CV axles for both import and domestic automobiles, has expanded its relationship with Illumaware. DSS has signed up for the dynamic MyCarParts website catalog after being an Evokat ACES user for the past year.

“Our customers were benefiting from our parts being mapped inside Evokat ACES, and we decided that it was time for us to benefit also.” says Mark Blodgett, DSS President. “With Illumaware’s MyCarParts service, we will be able to get our parts to market instantly. Our customers can access our website at any time to see what is new up to 90 days before the data trickles through the e-cats.”

“We are gratified to be in a position to help DSS take their business to the next level” says Adrian Klingel, Illumaware CEO. “We view our relationship with DSS, as well as our relationships with our other customers, as a technology partnership. Our goal is to have a measurable positive impact on our customers’ unit sales, which we accomplish through product exposure and new sales channels.” The automotive products information that is managed inside Illumaware’s Evokat forms the basis of all electronic commerce that Illumaware customers perform.

Illumaware offers Evokat, the first online auto parts mapping service, for an affordable monthly fee to suppliers and resellers in the Automotive Aftermarket. Illumaware Corporation’s MyCarParts electronic catalog hosting service is integrated directly with Evokat, allowing suppliers to make their products available via year-make-model and other customizable lookups instantly upon mapping.

For more information, contact Ralph Bowen at 800-880-4964, or visit www.illumaware.com.